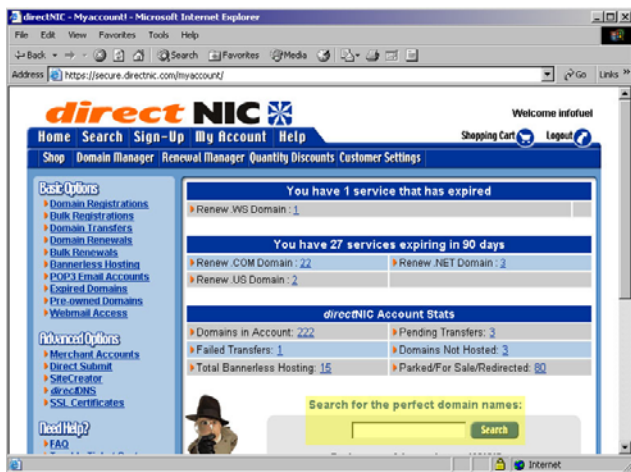




Pointing your directNIC domain name to your Agent Template

Template web sites are convenient and easy to set up. If you promote your web site at all, you should invest in your own domain name. For just \$15/year, you can secure a web site address that you can promote knowing that it will never change. Follow the instructions below to add your own unique domain name to your template site.

Even if you are working on a custom site, DirectNIC is the best registration tool to use because of the powerful options and intuitive controls. Work with your custom site developer to select the site hosting that will best meet your needs.



Register the perfect domain

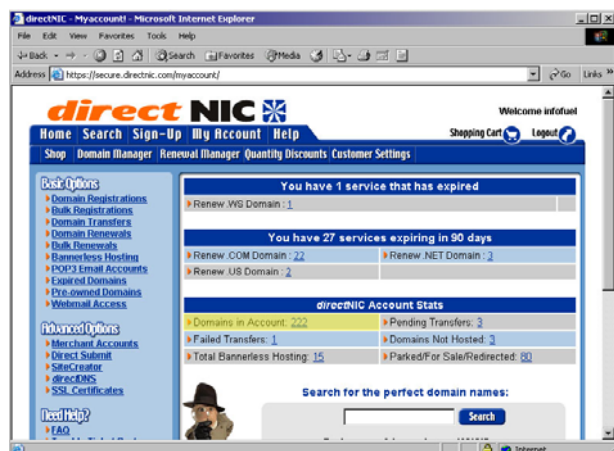
After you have signed up for an account with directNIC, log in to www.directnic.com and use their search tool to register the domain name you want to use. If you have a DBA or company name, we recommend using some variation of that name. You can also use your own name.

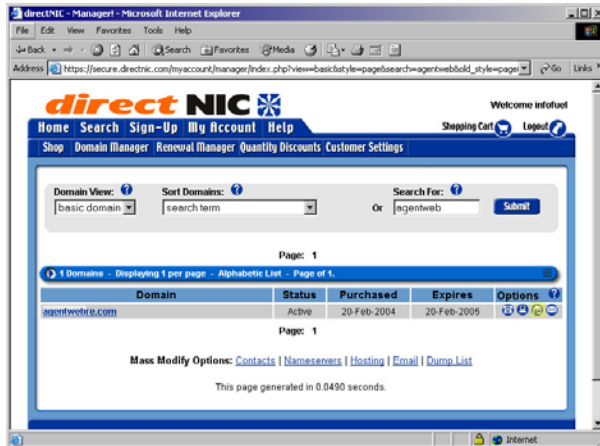
If you have the option, always choose a domain with “.com” as the suffix.

Manage your Domain

After you have registered your domain, click on “My Account” to access the management tools. You will see the number of domains listed in the “Domains in Account” section of your control panel.


Click on the number to display all the details about your domain.






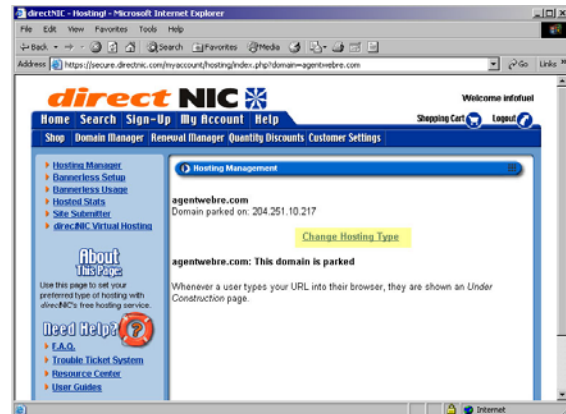
Setting up Domain Pointing

If you just registered your domain through directNIC, it will be hosted with their default nameservers.

Click on the house icon  to the right of your domain name to access the hosting controls.

Change Hosting Type

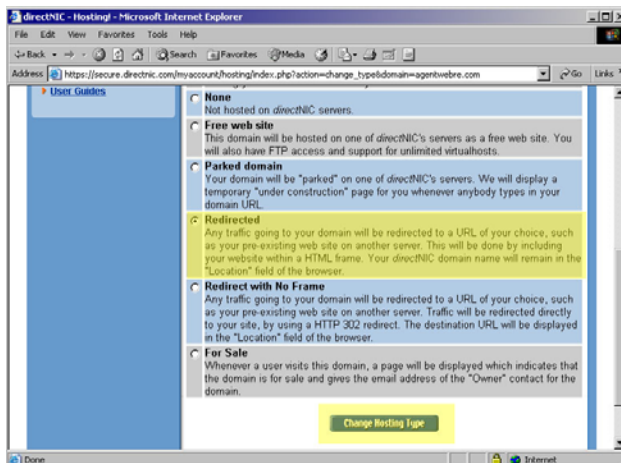
After you click on the house icon  to the right of your domain name, you will be prompted to change hosting type. If you just registered the domain, it will be parked.



Hosting Type: Redirected

A wide variety of free and added fee hosting is available through DirectNIC. Select Redirected, which will display your domain at all times instead of the template address.

Note that redirected web sites are not generally indexed by search engines, but templates are generally not indexed by search engines either – if you intend to focus on Search Engine promotion, be prepared to take on the costs of custom site design and ongoing web site promotion.





Specify Redirect URL

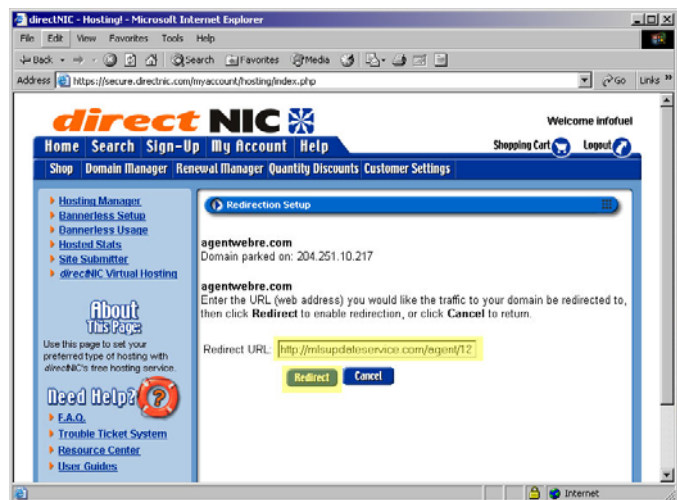
The final step is entering the template address that you want your domain name to point to.

Your template address for MLS Update Service will look something like:

<http://mlsupdateservice.com/agent/445>

<http://kwboise.com/agent/404/>







Note that you must include http:// in your URL or you will have an error.



Promote Your New Domain Name

Your domain name is just as important as your phone number. Anytime you advertise, make sure that people know you have a web site, and if possible what information it provides.

Make sure your new Domain Name is promoted in the following ways:

-  business cards
-  letterhead and flyers
-  newspaper and magazine ads
-  car and street signs
-  in your email signature files
-  on your voice mail greeting

DirectNIC can also provide you with POP3 or email aliasing. Domain based email is a great way to promote your own web site.